

A Silk Dress Sensation for Friday

We predicted--several big sensations--during this big May Sale--Here's one of the "BIGGEST"--

\$3.95 Beautiful Silk Dresses **\$4.95**

Worth three and four times the prices we quote

—Two immense groupings, 100 dresses in all—bought for a big May Sale Surprise, will be placed on sale Friday, on the 2nd Floor—for as long as they last, at the unheard of prices, \$3.95 and \$4.95. There will be just one hundred fortunate—very fortunate purchasers—and we would suggest an early selection. There are Balkan models, gracefully draped, coat models, belted and semi belted models, and conservative models, in light and dark shades of blue, black, black with hair line stripes, tan, brown, grey and broad—daintily trimmed, with pretty laces, buttons and shirred belts, perfect in detail and fit—The Greatest Values Ever Shown in the West.

A Wonderful Sale of Beautiful Hats--Another May Sale surprise--at **\$4.95**

An immense gathering of gorgeously beautiful hats, worth from \$12.50 up to \$19.50, will go on sale Friday at \$4.95. This will be one of the great features of this big sale—and we are safe—very safe, in saying—You will never buy such hats again—this year, at such a small price. We won't attempt to describe their beauty—their elegance—two will require half a page—but we will let you judge for yourself—

COME THURSDAY AND SEE THEM!

About Tailored Suits!

We have a suggestion to make—Take a peep—or two, in our corner window—The greatest values in El Paso are there—and they are yours—at the prices marked.



Trunks--Refrigerators!

—We have just this to say—to those who think of buying—either a trunk, or a refrigerator—We will save you from \$2.00 to \$5.00 on your purchase—here—Worth looking into—isn't it? (Basement Store.)

Calisher's

FARMING

ROSWELL GROWERS TO HAVE FRUIT 'CHANGE

Purpose is to Give Fruit Growers the Best Facilities for Marketing Their Apples.

Roswell, N. M., May 8.—The Roswell Fruit Growers Exchange, has been organized and the articles of incorporation filed.

The authorized capitalization is \$10,000. The officers are: W. A. Nicholas, president; Albert Hanny, vice president and treasurer; Dr. H. H. Keith, secretary. The manager for the year 1913 will be James Turnbull of Canyon City, Colo.

The purpose of the organization will be to offer the growers of the Roswell district the very best facilities for disposing of their fruit and produce through the expert selling organization represented by Mr. Turnbull.

Another purpose is to give the local growers advantage of this service with the least possible expense.

An inspector from Colorado will be here to plan and supervise the back for the growers going into the organization. Also, an expert traffic man from Colorado will be here during the season to take care of the traffic end, and keep tabs on the cars.

Mr. Turnbull at the meeting made the announcement that he had induced the Santa Fe railway company to allow apples from New Mexico points to be shipped to Hutchinson or Wichita, Kansas, for storage and delivered from there to points in Texas.

Back haul charges, saving in operation 25c per box. This concession never was given the Roswell district before.

Already growers representing from 400 to 500 acres of the best orchards in the locality have signified their intention of signing up, which would give 300 to 400 carloads of apples.

FREE SUGAR WILL RETARD THE WEST

Washington, D. C., May 8.—Free sugar will greatly retard the successful settlement and cultivation of irrigated lands in the west, according to statements which have just been made to members of congress by those who are particularly interested in the progress of reclamation in the United States.

Under free sugar, it is asserted, "the thousands of acres now in sugar beets, and which would be planted in beets in the future under conditions permitting this industry to expand, must go into fruit, alfalfa and other general farm products, which will result in glutting a market already on the verge of oversupply."

"The great problem in connection with the development of the west is transportation to the great consuming centers of the east," say those statesmen. "Thousands of acres are going into fruit, from the citrus groves of California to the apple orchards of the northwest. Where is the market to be found for this increasing production? Surely there is a limit to the amount of fruit that the American people can consume."

"The one great staple for which there is a constantly expanding market is sugar. The United States imports at the present time nearly 2,000,000 tons of sugar per annum from foreign countries, practically all from Cuba. Within the past five years, the beet acreage has increased 25 per cent."

IRRIGATION WORK NEAR SANTA ROSA

Santa Rosa, N. M., May 8.—Among the recent developments of irrigated properties in this vicinity, is that of the Page estate. Over 25 acres of alfalfa have been sown this season and is now presenting a fine appearance. Over 200 acres of adjoining land, in control of the same owner, will be reclaimed as soon as some matters concerning the title can be cleared up. All this land is practically in town and has for years stood in its natural state, although abundant water for its reclamation is available under gravity flow.

Ayer's Cherry Pectoral

Away back in 1841. Old enough to remember those days? Still used for coughs and colds. Sold for 70 years.

Ask Your Doctor. J. C. Ayer & Co., Lowell, Mass.

NEARLY DEAD MOTHER SAVES

Timely Advice of Mother Relieves Terrible Suffering of Daughter and Possibly Prevents An Un-timely End.

Ready, Ky.—In the following advice from this place, Mrs. Laura Bratcher says: "I was not able to do anything for nearly six months, and was down in bed for three months."

I cannot tell you how I suffered with my head, and with nervousness and womanly troubles.

My family doctor told my husband he could not do me any good, and he had to give it up. We tried another doctor, but he did not help me.

At last, my mother advised me to take Cardui, the woman's tonic. I thought it was no use, for I was nearly dead and nothing seemed to do me any good, but I used eleven bottles, and was then able to do all of my work and my own washing.

I think Cardui is the best medicine in the world. My weight has increased, and I look the picture of health.

I will always praise Cardui for what it has done for me."

Remember that Cardui is a mild, safe remedy, composed of valuable medicinal ingredients, which help to build up vitality, tone up the nerves, and strengthen the entire womanly constitution.

In the past half century Cardui has relieved more than a million women. Why shouldn't it do the same for you? Try it. It may be just what you need.

CANDY SPECIAL

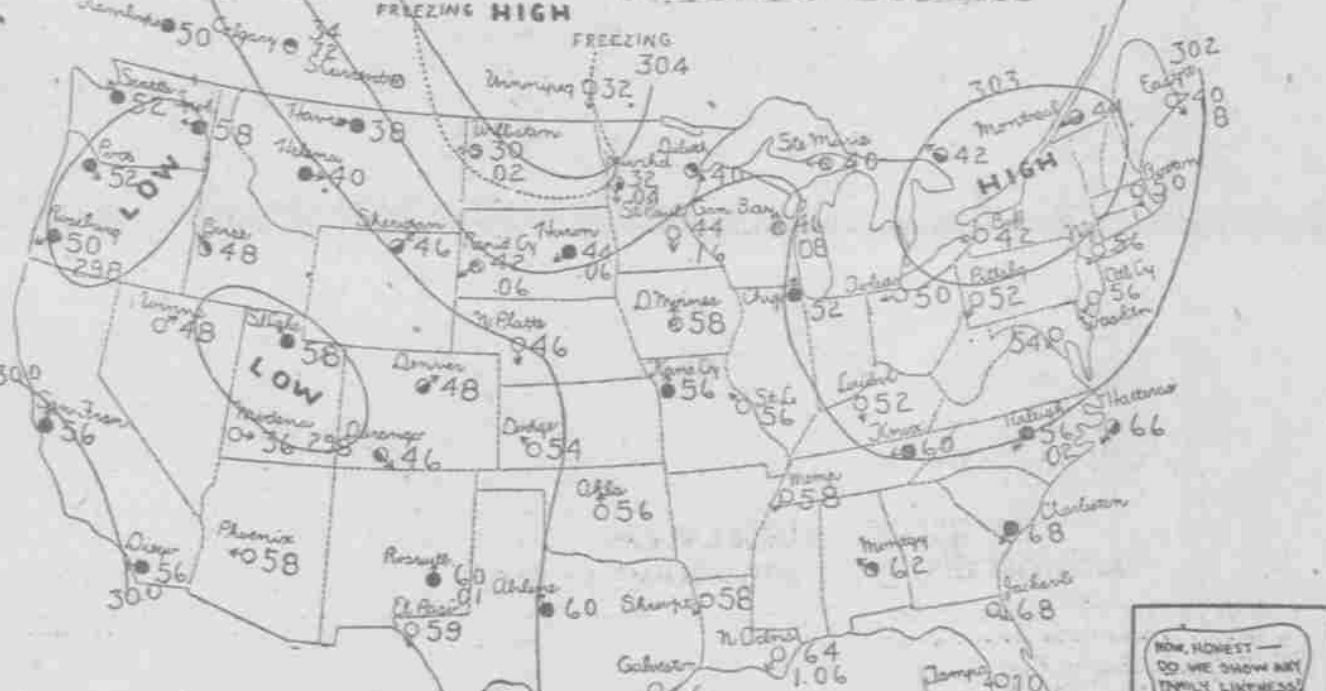
Our Delicious Mexican Pecan Panoche Cakes 25c LB.

SATURDAY ONLY THE STORE BEAUTIFUL

The Elite

CONFECTIONERY CO. MESA AND TEXAS ST.

U. S. Department of Agriculture WEATHER BUREAU



El Paso, Thursday, May 8, 1913. Forecast: El Paso and vicinity: Unsettled tonight and Friday. West Texas: Generally cloudy, with local thundershowers tonight or Friday.

West Texas: Unsettled tonight and Friday; showers in the panhandle tonight or Friday; somewhat warmer tonight in the north portion.

Local Data: El Paso Readings: Today, Yesterday: 6 a.m. 6 p.m. Barometer (sea level) 30.0 30.2 Dry thermometer 59 55 Wet thermometer 59 55 Dew point 49 49 Relative humidity 50 50 Direction of wind N SE Velocity of wind 13 13 State of weather Clear Cloudy Highest temperature last 24 hours 84 84 Lowest temperature last 24 hours 59 59 River: Height of river this morning above fixed zero mark 13.2 feet. Fall in last 24 hours, 0.2 foot.

ARIZONA ALFALFA IS SUFFERER FROM FLIES

Phoenix, Ariz., May 8.—Some method of saving the alfalfa growers of the Buckeye valley \$100,000 a year, which they now suffer through the ravages of the chalcid fly, is being sought by Dr. A. W. Morrill, state entomologist. Dr. Morrill has just returned to Phoenix after a long stay in the Buckeye section.

The chalcid fly attacks the seed of the alfalfa. Production of alfalfa seed is the principal industry of the Buckeye valley. Dr. Morrill says that the seed can be produced all over the southern part of the state at a profit and that a million dollars a year can be added to Arizona's income from that source if he can find some way of eradicating the chalcid fly.

BIG ACREAGE OF COTTON NEAR PHOENIX

Mesa, Ariz., May 8.—One hundred white families are to be imported into the Mesa section for the purpose of picking this year's cotton crop. The Mesa Cotton Growers' association hopes to get most of the families from eastern and southern Texas. Other families will be brought in from the hop fields of California. The hop picking season ends the latter part of August, just when cotton pickers are needed in this section.

An exact canvass has been made and it has been found that 450 acres in the Mesa section have already been seeded to cotton. This is believed to be sufficient to support a gin and negotiations have been opened with responsible parties who are contemplating establishing a gin here.

GOOD FRUIT, STOCK AND CROPS AT SANTA ROSA

Santa Rosa, N. M., May 8.—Reports from both fruit and stock men seem to indicate that the cold snap recently reported has not caused the damage that was feared. The lamb crop is somewhat smaller than usual, due to the unusually dry winter, but sheep generally are now doing well. Prospects for an abundant fruit crop are excellent, and it is probable that the Santa Rosa orchards will place an unusually large crop on the market this year. A few new orchards are in bearing this year, and many others started.

PORTALES FARMERS PLANT CANTALOUPE AND POTATOES

Portales, N. M., May 8.—The planting of cantaloupes and setting out of sweet potato slips is occupying a large share of the interest of the irrigation farmers in the valley. A large acreage will be put in of these money making crops. These with other truck crops in addition to alfalfa are keeping the farmers hard at it. This year will see more improvement along permanent lines in Portales valley than many years combined in the past.

BUENA VISTA FARMERS HAVE ORGANIZED AN ASSOCIATION

Buena Vista, Pecos County, Tex., May 8.—At a meeting of the farmers under the Imperial Irrigation company's system, held here, an organization was formed for the marketing of crops, especially hay. It will be known as "The Pecos Palisades Alfalfa Association." The officers elected were M. Lonn, president; J. E. Heagy, vice president; and Willard H. Denis, secretary and treasurer.

It will also be a cooperative organization for the purchase of supplies.

El Paso Public Schools Free Exhibit Third Floor

A most entertaining and instructive exhibit, showing the branches of Manual and Domestic Arts, and what has been accomplished.

Western Coffee Co. and Globe Mills Free Demonstration

Stop and enjoy a cup of delicious "Ambassador" Coffee and a plate of Biscuits Free of charge. (Mezzanine Floor)

Watch For the Big Jewelry Sale!

Saturday, May 10th. Full details and prices will be given in Friday evening Herald—Everyone will be able to buy pretty jewelry—at less than HALF REGULAR PRICES.

FARMING

BIG BARN BUILT IN CARLSBAD SECTION

Preparations Made to Handle Heavy Crops This Year in Three Large Structures.

Carlsbad, N. M., May 8.—Farmers under the Carlsbad project are preparing to store vast quantities of hay this season, in anticipation of the high prices usually received during the summer months. At least three immense barns are going up, with a capacity of from 800 to 1500 tons, and a number of smaller sheds have recently been built in addition to those already on the project.

The owners of Esperanza farm, directly east of Carlsbad, and the last farm on the east line canal, have started work on a structure that will measure 100 feet by 50, with 18 feet of storage height under the eaves. It is placed on solid concrete foundations and will be constructed of heavy beams with siding and roof of corrugated galvanized iron. The building will be constructed with three driveways and numerous openings to facilitate loading. The mows are arranged to hold both baled and loose hay, as it will be the policy of the owners of the farm, which is devoted particularly to alfalfa, to store the hay and bale it at convenient times. This hay will be used to supply the local market, as the farm is three miles from the railroad.

W. D. Scott, who plans to enter the feeding field, is building the biggest farm on the project on his farm at Otis. It will be 72 feet wide, and 150 feet long, with slightly less height under the eaves than the Esperanza barn. The warehouse will be equipped with conveyors, stackers, balers and all the hay machinery in use on modern hay farms. Sheds 15 feet wide extend the entire length of the structure on either side, to be used for the storage of farm machinery and vehicles. The Scott building will adjoin the right of way of the railroad at Otis station.

The third building which is already nearly completed, is located in the thriving little town of Loving, 12 miles below Carlsbad. It is being erected by Messrs. Pardee of Loving, and F. G. Tracy of Carlsbad, under the firm name of Pardee & company. The firm will contract for alfalfa, store or ship the hay according to the market prices, and do a general warehouse business, dealing especially in commercial phosphates, of which a large amount is being used on the alfalfa fields this spring. A train load of seven cars being unloaded some time ago. Numerous corrugated roofed stacks for the storage of hay have been in use during the winter, for more hay than ever before was kept by the farmers from the cutting season of 1912. The price for hay did not reach such exorbitant prices as it has in former years, the best hay being obtainable at around \$15 per ton, but the money went into the farmer's pockets, and not the speculators'. In consequence the amount of hay stored this year will probably be three times the amount kept from last season.

NO MARKET FOR THE LOWER RIO GRANDE CARRIAGE CROPS

Austin, Tex., May 8.—Truck growers in the Rio Grande valley have had another hard year with their carriage crop, according to T. W. Seabury, of Brownsville, former speaker of the house of representatives, who is here on business with the general land office. Mr. Seabury said that last year there were upward of 3500 acres planted in cabbages and that while the market was good that it was impossible to obtain cars from the railroads to haul the product to market, and as a result they came about even. While this year, there was a sufficiency of transportation facilities, but there was no market for the crop, hence the growers are lucky, he said, if they come out even.

About 3500 acres were planted this year, but nearly 1000 acres were permitted to rot in the field for want of a sufficient market to consume the crop.

D. & M. Base Ball Goods

Are the best you can buy. Compare our stock with others before you buy.

Shelton-Payne Arms Co.

FAMILY BUDGET

When making up the family budget set aside a few dollars for repainting the house. One gallon of Tuttle's Imperial is but \$2.25, covering close to 300 square feet, two coats.

Tuttle Paint and Glass Co. PHONE 206 210-212 N. STANTON

Tell These People What You Want They Will Respond Promptly

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AUTOS FOR HIRE

Rates \$3.00 per Hour

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To haul your baggage or move you. Storage and packing by careful men. BELL 1054.

NOTICE

Phones 509-510

LONGWELLS TRANSFER.

Limousine 5 and 7 Passenger Cars. Auto Baggage Trucks.

THE NEW MODERN ENGLISH

DICTIONARY CERTIFICATE PRESENTED BY THE

EL PASO HERALD, MAY 8, 1913

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Show your endorsement of this great educational opportunity by cutting out the above Certificate of Appreciation with five others of consecutive dates, and presenting them at this office, with the expense bonus amount herein set opposite any style of Dictionary selected (which covers the items of the cost of packing, express from the factory, checking, clerk hire and other necessary EXPENSE items), and you will be presented with your choice of these three books.

The \$4.00 (Like illustrations in the announcements from day to day.) New It is the ONLY entirely new compilation by the world's Modern English greatest authorities from leading universities; is bound in DICTIONARY full Limp Leather, flexible, stamped in gold on back and illustrated sides, printed on Bible paper, with red edges and corners rounded; beautiful, strong, durable. Besides the general contents, there are maps and over 600 subjects beautifully illustrated by three color plates, numerous subjects by monotypes, 16 pages of educational charts and the latest United States Census. Present at this office SIX Consecutive Certificates of Appreciation and the \$98c

The \$3.00 It is exactly the same as the \$4.00 book, except in the style of binding, which is in DICTIONARY half leather, with olive green edges and corners. Six Appreciation Certificates and the \$81c

The \$2.00 Is in plain cloth binding, stamped in gold and black; has same paper, same illustrations, but all of the colored plates and charts are omitted. Six Appreciation Certificates and the \$48c

Any Book by Mail, 22c Extra for Postage.

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On Sale May 22-23-24-25.

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A. KRAKAUER, President.

Good men wanted to sell policies that guarantee protection.

C. R. RUSSELL, Supt. of Agents.

LOUIS ST. J. THOMAS, Secty. and Gen'l Mgr.

Banking by Mail

Just as easy to open a savings account with us as though you lived next door.

WE PAY 4 percent Interest compounded Twice Every Year. We do business under the Depositor's Guaranty Law of the State of Texas and are a Guaranty Fund Bank as provided by such Law.

Our plan, in addition to being convenient, is safe, profitable and liberal. Nobody has ever lost a dollar in a State bank in Texas.

Write today for our free booklet "BANKING BY MAIL" or simply mail your deposit.

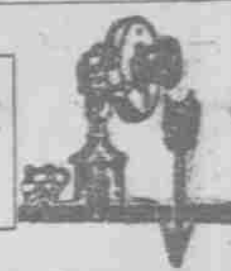
El Paso Bank and Trust Co., El Paso, Texas

STATE NATIONAL BANK

ESTABLISHED APRIL, 1881. CAPITAL, SURPLUS AND PROFITS, \$200,000.

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C. R. MOREHEAD, President. JOSEPH MAGOFFIN, V. Pres. L. J. GILCHRIST, Asst. Cashier.



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